

Recruitment Products & Rates



Effective: July 1, 2014

■ TopSchoolJobs.org — The premier career resource for K-12 education professionals

Job Postings:

30-day online job posting with unlimited text or html.
 • \$395 (self-service) | \$495 if we post for you (full-service)

Employer Spotlight:

Your logo featured on our home and job seeker pages.
 • \$300 for 30 days

Job Packs:

• 3 for \$1,100 | 6 for \$1,950 | 9 for \$2,750 | Custom¹

UNLIMITED JOB POSTINGS¹

Subscription to post all your jobs for one year.

Job Wrapping¹:

Your jobs copied from your website to TopSchoolJobs.org.

Virtual Career Fair¹:

Convenient, turnkey recruiting event featuring multi-media booths, text chat, résumé upload, and pre-event marketing.

■ edweek.org (Web + e-Newsletters) — The most respected destination for K-12 news and analysis

Showcase Job:

Your job listed in e-Newsletters and on edweek.org.
 • \$295 per week with purchase of a job posting

E-newsletter Banner Ad + Text:

Your job, logo, marketing message featured prominently in an e-Newsletter for maximum visibility and response.
 • \$995 per e-Newsletter

Targeted Banner Ads:

Custom creative, including your organization's name, logo, tagline, and recruiting message promoted across edweek.org.
 • \$995 (self-service) | \$1,195 if we create it for you (full-service)

Targeted E-mail Blast:

Profile-based job suggestion sent to edweek.org users.
 • From \$995 per e-mail

■ Education Week — America's most respected voice in education journalism

Recruitment Classified Ads:

Print Ad Height	Rate (per column inch)	
Less than 4"	\$129	EXAMPLE: A 2 column x 3" classified ad costs: columns x height x rate = 2 x 3 x \$129 = \$774 with online discount = \$696.60 with print-ready & online discount = \$592.11
4" to less than 6"	\$127	
6" to less than 9"	\$126	
9" to 13"	\$125	

Recruitment Classified Enhancements:

• 2-color: \$150 | 4-color: \$400 | Showcase Border: \$100

Recruitment Classified Discounts:

- 10% discount on ads also posted online
- 10% frequency discount for multiple runs of the same ad
- 15% discount on print-ready ads.

Recruitment Display Ads:

ROP Display Ads¹ | Cover Wraps¹ | Inserts¹

Recruitment Line Ads: From \$2.60 per word



For additional products, packages, pricing, and special offers, please contact your Recruitment Client Services Manager

¹Please call or e-mail us for pricing and availability.